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A happening that can take place only once every four years

Benefit for Four Charities To Be Held at Imperial Motors

Wilmette, IL (February 4, 2008) A select group of patrons will be supporting four charities at a festive Leap-Year-Day gala to be held at the newly remodeled showrooms of Imperial Motors Jaguar in Wilmette. The festive evening will benefit the American Stroke Foundation, Cancer Wellness Center, Healthy Child Healthy World and PAWS Chicago (Pets are worth Saving). It will also celebrate the event's organizer, ABC Communications, Inc, 25th Anniversary.

First Leap for Charity will be from 6 to 10 p.m. Friday February 29, at 721 Green Bay Road, Wilmette.

A flow of fine wines from Midwest Wineries, passed hors d'oeuvres and refreshments provided by top area caterers and restaurants, and smiles will greet guests as they flock into the showrooms at Imperial Motors Jaguar. There they will be treated to live music and a fashion show. The \$30 admission fee and all proceeds from a silent auction will benefit the charities:

American Stroke Foundation, started in 1997 to provide direct services for stroke survivors, is the only non-profit organization in the United States providing services for post rehab stroke survivors. Strokes are the third leading cause of death and number one cause of disability among adults. Every 45 seconds, someone in the United States has a stroke.

Cancer Wellness Center is a non-profit organization that provides support services and health information free of charge for people diagnosed with cancer and their loved ones. Based in Northbrook, it can show cancer sufferers how to *live better while living with cancer*[™]. Whether a person or their loved one is newly diagnosed, in treatment or at any other place in the cancer experience, they'll learn about the resources and the programs the Center offers.

Healthy Child Healthy World is headquartered in Los Angeles and is dedicated to protecting the health and well being of children from harmful environmental exposures. It educates parents, supports protective policies and engages communities in making responsible decisions, simple everyday choices, and well-informed lifestyle improvements to create healthy environments where children and families can flourish.

PAWS Chicago (Pets are worth saving), founded in 1997, offers the animals it rescues a guarantee of life. Every soul counts, and every animal has a unique story. It is Chicago's largest no-kill humane organization.

First Leap will also include an early bird raffle for an all inclusive trip to Cancun provided by American Invsco Realty and their Novo Cancun Beach Marina & Golf Resort. Persons who make advance reservations for the event will be eligible for the drawing. Invsco will be at the event with information on its ocean front resort in Mexico's "best tourist resort and the most visited in Latin America." It offers impressive Caribbean views with panoramic towers for residences, condos and Villas.

A complete list of the fabulous foods that will be prepared by local establishments, with menus, will be available later this week, as will a list of fine wines for the vineyards of Midwest. Food and beverages will be presented by the fine chefs of the local establishments and by vineyard owners and staff.

The spectacular fashion show will be emceed by Pierre Lang from Hana K, Chicago's couture outwear designer. Bobby Chi will present his breathtaking hand painted silks, and the show will include hip men's and woman's fashions from Enaz and Dalaj of Highland Park and exquisite jewelry from Hoffman Jewelers of Highland Park.

Live music will be presented by DePaul University jazz studies majors John Tucker (trumpet), Jimmy Green (alto sax), Charlie Cohen (guitar), Nick Kabat (drums) and Mike Saigh (bass).

ABC Communications, Inc., is a full-service communications agency that develops, designs and produces advertising and marketing materials, promotional events (under its subsidiary, It's an Event) and public relations campaigns, both locally and on a national scale. Specializing in high-end and upscale consumer related businesses, ABC has brought multi-faceted expertise to builders, architects, developers, health clubs, retailers, clothiers, realtors, restaurants, financial institutions, hotels, hospitals and a variety of corporations. The company and president Candice Kuhnen can be reached at 847-835-0121, www.abc-communications.com