

# Lifestyle™ 2007-2008

THE COMMUNITY SOURCE BOOK

for the North and Northwest Suburbs Of Chicago

**The Complete Resource Guide** to schools, communities, sports, attractions, arts & entertainment and simply the good life.

## SPECIAL FEATURES

**Let's Party!**  
It's All About Entertainment!

**YUM!**  
The Ultimate Year Round Gift Guide

**Home for the Holidays Preview**

### Position of Ad

Community Tab Section

*List community*

Custom Home & Garden

Shopping By Area

Personal & Professional Services

Dining By Area

Events & Activities

Real Estate

Feature Story

## Space Reservation/Insertion Order Form

This will confirm your advertising order for *Lifestyle*™, THE COMMUNITY SOURCE BOOK™  
Please complete and sign this form:

Materials should be sent to:

**ABC Communications, Inc.**  
958 B Green Bay Road  
Glencoe, IL 60022

phone 847.835.0121

fax 847.835.0126

email communicationsabc@yahoo.com

### Advertiser (please print or type)

Contact \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ email: \_\_\_\_\_

### Space:

- ( ) Back cover
- ( ) Inside Cover Front Back
- ( ) Full page
- ( ) Half page (horizontal)
- ( ) Half page (vertical)
- ( ) Quarter page (horizontal)
- ( ) Quarter page (vertical)
- ( ) Advertorial
- ( ) Listing

### Color:

- ( ) 4/color ( ) Black & White
- Mechanicals:
- Full bleed.....8 3/8 x 10 7/8
- Full.....7 3/8 x 9 7/8
- Half (horizontal).....7 3/8 x 4 7/8
- Half (vertical).....3 3/8 x 9 7/8
- Quarter (horizontal).....7 3/8 x 2 3/8
- Quarter (vertical).....3 1/2 x 4 7/8

### Cost:

<b>COLOR</b>	
Full page	\$4900
Half page	\$3050
Quarter page	\$1785
<b>BLACK &amp; WHITE</b>	
Full page	\$4335
Half page	\$2555
Quarter page	\$1360
<b>ADVERTORIAL / LISTING</b>	
60 words of copy	
w/ 4-color picture	\$1060
w/ black & white picture	\$905
w/o picture	\$490

Advertorials and listings will be professionally written. (photography additional)  
(Please type and submit on separate page)

Rate	\$	Deposit	\$
Production	\$	Balance due	\$
Total	\$	Date Due	

Date \_\_\_\_\_  
Signature \_\_\_\_\_  
Print \_\_\_\_\_  
Advertising Representative \_\_\_\_\_

Make check payable to: ABC Communications, Inc.  
or you can pay by credit card: we accept Master Card and Visa